

CareerSource Tampa Bay

Minutes of Ad Hoc Strategic Planning Committee Meeting

Date: May 10, 2021
Location: Zoom Meeting

Call to Order

Michael Bach called the meeting to order at 10:00 a.m. There was a quorum present with the following Ad Hoc Strategic Planning Committee members participating.

Board Members in attendance

Michael Bach, Dr. Ginger Clark, Steve Morey, Richard Padilla, and Sophia West.

Board Members not in attendance

Benjamin Hom

Staff Present

John Flanagan, Michelle Schultz, Michelle Zieziula, and Tammy Stahlgren.

BOCC Liaison/Representative

Ken Jones

Others Present

Roy Vanderford – CWA

The items are listed in the order of discussion.

- ▶ Indicates Committee Action
- Indicates Action Needed

Pledge of Allegiance

The Pledge of Allegiance was led by Mike Bach.

Public Comments

There were none.

▶ Action Item 1 - Approval of Minutes:

April 20, 2021 Ad Hoc Strategic Planning Committee Meeting Minutes

- A motion to approve the minutes of the April 20, 2021 Ad Hoc Strategic Planning Committee meeting.
 - Motioned: Steve Morey
 - Seconded: Richard Padilla
- The motioned passed unanimously.

▶ Action Item 2 - Approval of the 2021-2024 Strategic Plan

- A motion to approve the priorities, goals, and objectives for the CSTB Board of Directors 2021-2024 Strategic Plan.
 - Motioned: Steve Morey
 - Seconded: Sophia West

The following Discussion ensued.

- How will this be measured and communicated?
 - Objective implementation will be measured by completion status.

- A dashboard will be developed to show progress toward meeting objectives.
- Progress updates will be a standard item in reports to the Board.
- There are 46 objectives – Board/staff may want to prioritize and implement over time.
 - The plan is designed to be accomplished over three years
 - Following Board approval, the next steps in implementation are to create a dashboard and prioritize items by year.
 - Subcommittees will manage their respective areas..
- The motioned passed unanimously.

Discussion Items – presented by Michelle Schultz

1. Vision and Mission Statement Recommendations

Vision

The committee elected to change to: “Empowering workers to achieve success and driving sustainable, positive change in our community.”

Mission

The committee decided to change to: “We enable the success of all workers through comprehensive workforce solutions that meet the needs of business while expanding career opportunities for individuals.”

2. Vision and Mission Statement Survey BOD & Staff Responses

3. Vision and Mission Statement Survey BOD Responses

Next Steps

- Present final vision, mission, and strategic plan documents to the Board of Directors at the May 20, 2021 meeting.
- Implementation date July 1, 2021.
- A dashboard will be created to track and report the progress in implementation of the strategic initiatives to the BOD.
- Official unveiling will occur at the Vision 2021 summit on October 8, 2021.

Adjournment

The meeting was adjourned at 11:08 a.m.

Minutes submitted by Tammy Stahlgren, Administrative Services Coordinator.