

**CareerSource Tampa Bay
Minutes of the Youth Development Committee Meeting**

Date: February 17, 2021
Location: Zoom Meeting

Call to Order: Tom Aderhold called the meeting to order at 9:00 a.m. There was a quorum present, with the following Youth Development Committee members participating.

Members in Attendance

Tom Aderhold, Felicia Bell, Scott Brooks, Dr. Ginger Clark, John Howell, Geordie Hyland, Richard Padilla, Roy Sweatman, and Jason Woody.

Members not in attendance

Dr. Vanity Barr-Little, Leerone Benjamin, Thayne Swenson, and Ocea Wynn.

Staff Present

John Flanagan, Jody Toner, Doug Tobin, Chad Kunerth, Kay Jefferson, Nicole Beverley, Michelle Schultz, Anna Munro, Michelle Zieziula, Jennifer Wilson, and Tammy Stahlgren.

County Liaison

Kenneth Jones.

Others Present

Larry Plank, Thomas Fletcher, Joanna Ortiz, and James Randolph.

The agenda items are listed in the order of discussion.

- ▶ Indicated Committee Action
- Indicates Action Needed

Pledge of Allegiance

Tom Aderhold led the Pledge of Allegiance.

Public Comments

There were none.

Presentation

Larry Plank from Hillsborough County Public Schools (HCPS) gave a presentation on the National Defense Education Program (NDEP) for Science, Technology, Engineering, and Mathematics (STEM).

HCPS STEM Vision:

- ALL students will utilize mathematical skill and apply science conceptual understanding in a deeply technical environment to solve real-life problems using engineering principles and design thinking.
- ALL students will be immersed in competitions and events that afford the opportunity to enjoy science, technology, engineering, and mathematics while applying concepts learned in the classroom.

HCPS Essential Elements for STEM Education:

- Standards-based instruction that supports STEM learning through integration of content.
- College and career pathways that support the workforce of tomorrow.
- Cross-sector partnership to support STEM outcome.
- Value-added opportunities for STEM learning.

Action Item

► **Action Item #1 – Approval of November 18, 2020 Youth Development Meeting Minutes**
(Refer to page 2 of the February 17, 2021 Youth Development Committee Agenda Packet)

- A motion to approve the November 18, 2020 Youth Development Meeting Minutes.
 - Motioned: John Howell
 - Seconded: Roy Sweatman
- The motion carried.

Information Items

Information Item # 1 PY 20-21 Youth Performance Goals update provided by Jennifer Wilson
(Refer to page 5 of the February 17, 2021 Youth Development Committee Agenda Packet)

Highlights of the Youth Performance Goals were given. WIOA Youth program is undergoing rebranding – the goal is to have a newly branded program by end of program year.

Information Item # 2 Summer Job Connection update by Jennifer Wilson
(Refer to page 12 of the February 17, 2021 February 17, 2021 Youth Development Committee Agenda Packet)

Covered in information item #1. No further discussion occurred.

Information Item #3 Public Relations / Marketing update provided by Doug Tobin
(Refer to page 14 of the February 17, 2021 Youth Development Committee Agenda Packet)

CSTB Marketing is working closely with the Youth/ Summer Job Connection and vendor James Moore Communication in rebranding the Youth/Summer Job Connection. Moore Communication will be conducting research via one-on-one interviews with young adults ages 16-24 to find out what is the best way to communication with them.

Information Item #4 Youth / Young Adult Career Pathways ACE update provided by Jennifer Wilson and Ken Jones
(Refer to page 17 of the February 17, 2021 Youth Development Committee Agenda Packet)

The Apprenticeship-to-Career Empowerment (ACE) Program will reach young adults between the ages of 18 to 24 from low-income households (defined as up to 185 percent of the poverty level based on family size), those exiting the foster care system and those escaping human trafficking, and connect them to short-term training that will result in industry-recognized certifications, a meaningful work experience with a local employer and a career pathway for a

brighter future. It is a pilot program launching in the latter part of FY21 that is targeted to serve approximately 100 young adults.

Next Steps:

- 2/17/21: Presentation to CSTB Youth Committee
- 2/17/21: Report to Hillsborough BOCC (10:45am)
- 2/18/21: Report to CSTB Executive Committee
- 3/18/21: Present agreement to CSTB Board of Directors
- 4/07/21: Present agreement to Hillsborough BOCC

Information Item #5 Overview of WIOA Youth

(Refer to page 17 of the February 17, 2021 Youth Development Committee Agenda Packet)

Not reviewed.

Information Item # 6 Wagner Peyser Demographic PY 20-21 update provided by Nicole Beverley

(Refer to page 22 of the February 17, 2021 Youth Development Committee Agenda Packet)

Reviewed the Wagner-Peyser Demographics for PY 20-21 July – December 2020. All CSTB Customers are automatically enrolled into the program. The demographics tracked are: age, education level, and race/ethnicity.

Every category of education level experienced a decrease in percentage served, however bachelors degreed group experienced the greatest decrease of 7.79%.

CSTB saw an increase in services provided to the following demographics:

- Race/ Ethnicity:
 - Black – increase of 3.83%
 - Hispanic – increase of 4.61%
- Age Group:
 - 19-24 Age group – increase of 3.2%

Future Business

Adjournment

The meeting was adjourned at 10:28 a.m.

Minutes submitted by Tammy Stahlgren – Administrative Services Coordinator.