

**4890 W. Kennedy Blvd., Suite 850
Tampa, FL 33609
Direct (813) 342-2496**

Company: Tampa Bay Workforce Alliance,
Agency:

Insertion Order Details

WorkForce 2021 Sponsorship

January 1, 2021 to December 31, 2021

- 12 Full Page ads in the print edition of the TBBJ
- Sponsorship of each of the 11 monthly feature stories on Workforce 2021 in print and online
- Native Content – up to 2 stories to appear on TBBJ.com
- 100k Impressions to promote native stories
- A seat at the Workforce 2021 Table of Experts (date TBD)
- Sponsorship of Table of Experts – 6 page sponsored content in print and online, ¼ page ad adjacent content.

Total Cost: \$35,000

Terms and Conditions:

This insertion order is governed by ACBJ's Terms and Conditions available here:

<https://advertise.bizjournals.com/terms/>

I have the authority to execute this insertion order on behalf of the above named company or agency.

Client/Agency Signature: Sheila Doyle
Sheila Doyle (Jan 20, 2021 13:26 EST)

Publisher/Ad Director Signature: Dawn Philips
Dawn Philips (Jan 20, 2021 13:32 EST)