



PRESS RELEASE

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CareerSource Tampa Bay launches new Podcast! ***~Podcast will help provide format to get additional information to the public~***

TAMPA, FL – CareerSource Tampa Bay (CSTB) is joining the popular platform of podcasting. Podcasting will allow CSTB to provide more information directly to job seekers and business leaders in Tampa Bay and Hillsborough County.

The official podcast of CareerSource Tampa Bay is called, "What's working with Tampa Bay!" The podcast can be found by going to the CSTB website at <https://www.careersourcetampabay.com/news/careersource-tampa-bay-podcasts/>. Podcast listeners can also subscribe to the program by searching for the program title on *Google Podcasts* and *Apple Podcasts*.

"CareerSource Tampa Bay is committed to advancing Florida's workplace and economy," says CSTB CEO John Flanagan. "Through offering this tool, we hope to build better relationships with our customers and empower the community through offering a full range of professional services in a way that is portable and convenient. Podcasts are a great way to get our message out about CareerSource Tampa Bay, our programs and how we can help businesses and job seekers in Hillsborough County."

The CareerSource Tampa Bay's mission statement is to connect talent to opportunity. The podcast will feature a variety of topics that interest both employers and job seekers. CSTB has recorded several podcasts leading up to the official launch including one with Hillsborough County Commissioner Sandra Murman and John Flanagan speaking on Covid-19 issues and how CSTB can help.

"Podcasting is very popular throughout the country," said CSTB Public Relations & Marketing Director, Doug Tobin. "Many people are listening to podcasts on their way to and from work each day. With Covid-19 people will be looking for even more information about jobs and the workforce."

For more information, please visit the website:

<https://www.careersourcetampabay.com/news/careersource-tampa-bay-podcasts/>

About CareerSource Tampa Bay

CareerSource Tampa Bay programs and initiatives are fully supported by the U.S. Departments of Labor, Health and Human Services, and Agriculture as part of awards totaling \$19,293,411.

CareerSource Tampa Bay works with businesses and candidates to leverage their training, retraining, and competitive opportunities in the workforce. Career Source Tampa Bay provided 240,269 services to 36,960

active Wagner-Peyser individuals during program year 2018- 2019. CareerSource Tampa Bay, with our five career centers is the single largest source of job candidates in the region from entry-level to executive-level candidates.

Businesses can access Career Source's wide range of services that include recruiting, training for new and existing employees, targeted hiring events, and retention support strategies. All resources and services are provided at no cost to both businesses and job candidates.

Programs funded through CareerSource Tampa Bay are equal opportunity programs with auxiliary aids and services available upon request to individuals with disabilities. Persons using TTY/TTD equipment use Florida Relay Service 711. A proud partner of the American Job Center network to learn more, visit www.careersourcetampabay.com.

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