

# TAMPA BAY TECHHIRE

## TECHHIRE EXPANDS OPPORTUNITIES FOR TALENTED BUT OVERLOOKED CANDIDATES

*Tampa Bay was selected by the White House to join the nationwide, community-based TechHire movement to connect underrepresented and overlooked job seekers lacking traditional qualifications and credentials to tech careers.*

### How employers can get involved to invest in local tech talent:

#### ASSESS

Evaluate your company's resources, culture, needs, and readiness to provide opportunities to young talent and job seekers with non-traditional tech backgrounds.

#### ENGAGE

Led by CareerSource Tampa Bay, engage in the local TechHire ecosystem of fellow tech employers, industry groups, community-based organizations, local government, education, and economic development partners to build the talent pipeline.

#### SHARE

Provide valuable feedback on your needs and experiences with us so we can build a TechHire learning machine that improves over time.

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### TechHire benefits for employers:

- **Reduce difficulty in filling roles**  
Increased talent supply
- **Improved retention**  
Candidates sourced from non-traditional talent pools report higher levels of loyalty to companies
- **Improved workforce diversity**  
Sourcing from a diverse pool increases inclusive collaboration opportunities
- **Reduced cost**  
Local talent pools lower recruitment costs and can be supplemented with workforce funding of up to 100% of trainee wages through internships, paid work experience, or on-the-job training

*TechHire works with a network of communities, educators and employers across the country who believe if you can do the job, you should get the job*

## JOIN THE NETWORK

A proud partner of the  American Job Center network

An equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. All voice telephone numbers on this document may be reached by persons using TTY/TDD equipment via the Florida Relay Service at 711.

