

## **CareerSource Tampa Bay One-Stop Committee Minutes**

Date: August 23, 2017, 9:00 a.m.  
Location: 4902 Eisenhower Blvd.

### **Call to Order**

Committee Chair Betsy Irizarry called the meeting to order at 9:01 a.m. There was a quorum present with the following One-Stop Committee members participating.

### **Committee Members in Attendance**

\*denotes attended via phone

Tom Aderhold, Rebecca Bacon, Sheryl Brown, Ryan Buckthorpe for Dr. Ginger Clark, Richard Cranker, Antoinette Hayes-Triplett, John Howell, Betsy Irizarry, Rosanna Matucan-Carson\*, Dennis McKinney\*, Angie Steuber, Patricia Suarez, Roy Sweatman.

### **Committee Members Not in Attendance**

W. Scott Brooks, Stephanie Brown-Gilmore, Scott Callison, Daniel Cook, Marilyn Craig-Wicktor, Mireya Hernandez, Bill Hoffman, Jennifer Kuhn, Paul Orvosh, Willie Parker Jr., Jacob Walker

### **Staff**

Juditte Dorcy, Edward Peachey, Mai Russell, Michelle Schultz, Michael Bundy

### **Guest**

Ken Jones\*

Chairwoman Irizarry welcomed a new member, Angie Steuber of Fedex.

### **Action Items**

#### **Item 1 Approval of One-Stop Committee Meeting Minutes**

The minutes of May 24, 2017 One-Stop Committee meeting were presented for approval. There was no further discussion.

Motion: Tom Aderhold  
Second: Sheryl Brown

*The minutes were approved as presented.  
The motion carried.*

#### **Action Item 2 2017- 2018 Proposed one Stop Strategic Plan**

Goal 1: Provide Job Seekers with Expanded Access to Employment and Training Services.

Objective 1: Provide a wide range of workforce resources to job seekers.

Strategy

- Support open access to the Resource Room, materials, and maintain qualified staff to meet the needs of local job seekers.

- Promote CareerSource Specialized Programs and Services to all job seekers.
- Objective 2: Maximize the use of technology and online services to meet job seeker needs.

Strategy

- Support Employability Skills Workshops for local job seekers in multiple media such as center workshops, ATLAS eCourses and other applications available.
- Improve the effectiveness of partnerships through technology such as electronic referrals, automation of job seeker registration in Employ Florida (EF) and data sharing.
- Research and identify additional resources and services available with the community or other government agencies to adopt within our centers.

Goal 2:

Provide Effective Workforce Programs Aligned with Demand Industry Sectors.

Objective 1: Increase participation in Occupational Skills Training (OST).

Strategy

- Enroll job seekers into training programs that lead to careers in targeted occupations with an emphasis on career pathway opportunities in the following industries:
  - Healthcare
  - Manufacturing
  - Information Technology
  - Financial & Professional Services
- Educate staff and community on the use of Eligibility Training Provider List (ETPL) approved training providers and targeted occupations or training programs under WIOA.

Objective 2: Increase enrollments in Apprenticeship and Pre-Apprenticeship Programs.

Strategy

- Establish an Apprenticeship team to identify additional partnership opportunities and build referrals.
- Promote apprenticeship training and pre-apprenticeship programs to prepare job seekers for career opportunities.

Objective 3: Increase enrollments in short-term Career-Ready programs.

Strategy

- Sustain and expand career-ready programs in targeted occupations.
- Conduct effective outreach strategies through a variety of media to support pre-vocational training.

Goal 3: Effectively Manage Key Workforce Development Performance.

Objective 1: Manage workforce development performance through monitoring and analysis of performance reports.

Strategy

- Monitor performance measures under local reporting, Monthly Management Report (MMR), Common Measures and Performance Modeling.
- Analyze all programmatic monitoring to include internal, contracted board, DEO or external monitoring such as USDOL.

Objective 2: Evaluate the effectiveness of programs/services.

Strategy

- Complete a demographics and caseload review by program and center location to include asset mapping.
- Utilize a variety of methods to evaluate customer satisfaction and gather feedback for evaluation and continuous process improvement.

Motion: Tom Aderhold  
Second: Richard Cranker

*The One Stop Committee recommended approval of the One Stop Strategic Plan.  
The motion carried.*

**Other Administrative Matters**

No items were brought forward for action.

**Information Items**

**2016 – 2017 One Stop Strategic Goals Update**

*Period Covering: July 2016 thru June 2017*

- **Center Traffic**
  - PY 16 – 17, YTD PY 16-1767,766
  - The biggest growth in customer flow continues to be the Career Prep Center up 359% when compared to the same time period last year.
- **WIOA PY 16-17**
  - Total No. Served : 5,502
  - New Enrolled: 3,440
  - Completed: 3,069
  - Continue WIOA Services in PY 2017-2018: 2,433
- **WIOA Services Totals**
  - Adult OST & Apprenticeship Program: 1,417
  - EWT, OJT or PWE: 1,750
  - Career-Ready Training: 328
  - Re-Employment or Placement: 2,007
- **Employability Skills Workshop**
  - Total: 10,320
- **Employ Florida Services & Activities Summary YTD PY 16-17**
  - # Served: 87,197
  - # of Services: 598,807
  - # Referrals: 79,816
  - # External Referrals: 40,194
  - # Resumes Posted: 22,329
  - Totals: 828,343
- **Occupational Skills Training**
  - Totals:
  - # New Enrollments: 710

- YTD Served: 1,105
- Completers: 443
- **Career-Ready Training Enrollments**
  - Total # AD/DW:195; Youth:79;Earmark: 54;Totals : 328
  - Welding: 133; Soldering: 188; 3\_D: 25; Maintenance: 12; Construction: 56; Production Tech: 12
  - YTD PY 16-17: # Enrolled Total: 328
- **Apprenticeship Enrollments**
  - YTD PY 16-17: 129

### **AmeriCorps Program Update**

- A new grant has been awarded. We are in the process of recruiting for seven volunteers.

### **Youth Program**

- No. served: 1,348 (90.8% of goal)
- Credentials: 486 (36.5% of goal)
- Placements: 433(36.1% of goal)
- This program year, 1,348 young adults have been served, including 230 young adults who have been enrolled into post-secondary training. 486 of those young adults served have earned a credential and 433 are employed or with positive outcome.

### **Tech Hire Program**

- Total no of participants served: 270 (23% to goal)
- Total no. of participants enrolled in training: 270 (23% to goal)
- Total no. of participants completing training: 122(12% to goal)
- Total No. of unemployed participants who obtained employment:80 (9% to goal)

### **WIOA Program Update**

- No. of Adult: 2,539
- No. of Dislocated Worker: 1,615
- No. of Youth: 1,348

### **Welfare Transition Program Update**

- WTP Applicants: 7,680
- WTP Mandatory: 3,488
- WTP Transitional: 732

### **Reports**

#### **Migrant Seasonal Farmworker Performance**

Out of eight two, were not met:

- Job Development Contact:
- Placed in Long Term Non-AG Job (over 150 days)

## **Monthly Management Report**

### **Welfare Transition**

- Welfare Entered Employment Rate: 42.2% (1,083 welfare cases closed due to earned income)
- Welfare Entered Employment Wage Rate: 72.5% (\$10.21 hourly wage at job placement)
- Welfare All Family Participation: 48.6% (2,377 welfare families engaged in allowable work activity)
- Welfare Two-Parent Family Participation: 68.2% (527 welfare families engaged in allowable work activity)

### **Adult and Dislocated Workers**

- WIOA Adult Entered Employment Rate: 100% (787 who earned a credential and employed when their case was closed)
- WIO Dislocated Worker Entered Employment Rate: 100% (782 employed dislocated worker)
- WIOA Adult Employed Worker Outcome Rate. 100%. No. Enrolled in WIOA Training: 834
- WIOA Adult Wage 120.0% (Average hourly wage: \$16.90)
- WIOA Dislocated Worker Wage Rate: 126.2% (Ave. wage: \$17.77)

### **WIOA Youth**

- WIOA In-School Youth Outcome Rate 100% (89 youth with positive outcome)
- WIOA Out-of-School Youth Outcome Rate: 100% (296 youth with positive outcome)
- WIOA Younger Youth Skill Attainment Rate: 100 (99 youth with positive outcome)
- WIOA Younger Youth Positive Outcome Rate: 100% (119 youth with positive outcome)

### **Wagner-Peyser (WP)**

- WP Entered Employment Rate: 68.8 % (30,037 identified as employed in Employ FL or found on the Dept. of Revenue's New Hire report since they last received a service)
- Short Term Veterans Entered Employment Rate: 59.7% (1,191 veterans identified as employed in Employ FL or found on the Dept. of Revenue's New Hire report since they last received a service)
- WP Job Placement Wage Rate: 93.8 (Average wage: \$13.20)

### **Career Center Traffic Flow**

- Tampa: 114,202
- Brandon: 23,931
- Plant City: 10,113
- Ruskin: 5,196
- Career Prep Center: 14,324
- Total: 167,766

### **Website Traffic**

- No. of People who Visited Site: 292,944
- No. of Visits: 474,816
- No. of Page Views: 1,727,121
- No. of Returning Visitors: 39%
- No. of New Visitors: 61%

**Social Media**

- No. of new Twitter followers: 630
- No. of new Facebook fans: 1,214
- No. of Engagements: 17,051
- No. of impressions: 5,242,320

**Internal Program Monitoring**

A schedule of all programmatic, administrative, and fiscal monitoring activities for all programs was provided in the meeting packet.

**Public Comments**

None was made.

**Adjournment**

The meeting was adjourned at 10:05 a.m.