

**CareerSource Tampa Bay
Workforce Solutions Committee Meeting**

Date: Wednesday, August 16, 2017, 9:00 AM
Location: 4902 Eisenhower Blvd., Tampa, FL

Call to Order

Workforce Solutions Committee Chair Sean Butler called the meeting to order at 9:03 a.m. There was a quorum present with the following committee members participating:

Committee Members in Attendance

Sean Butler*, Ryan Buckthorpe*, Robert Coppersmith, Darrell Faber, Robert Garry*, Tim Harding, Kenneth Jones*, Ken Jurgensmeyer, Alex McGuire, Craig Richard*, Yanina Rosario*

Committee Members Not in Attendance

Michael Ramsey, Eileen Schneider

Staff

Haley Loeun, Alice Cobb, Michelle Schultz, Mai Russell, Joe Vitale

*denotes attended via telephone

Action Items

Item 1 – Approval of May 16, 2017 Workforce Solutions Meeting Minutes

The minutes of May 16, 2017 Workforce Solutions Committee meeting were presented for approval.

Motion: Robert Copersmith
Second: Alex McGuire

The minutes were approved as presented.
The motion carried.

Action Item 2 – 2017- 2018 Workforce Solutions Strategic Plan

Goal I

Provide Employers with a Skilled Workforce

- Objective 1 Provide workforce resources to employers.
- Objective 2 Identify training opportunities for targeted occupations.
- Objective 3 Develop Labor Market Information.
- Objective 4 Develop a Regional Targeted Occupations List.

Goal II

Develop Effective Employer Based Workforce Programs

- Objective 1 Increase participation in the On the Job Training (OJT) and Paid Work Experience (PWE) programs.

Objective 2 Encourage employer involvement in the Local Employed (EWT) and Incumbent Worker Training (IWT) programs.

Objective 3 Connect employers with the Florida Flex Program administered by CareerSource Florida.

Objective 4 Encourage employer participation in the internship and apprenticeship programs.

Goal III

Effectively Market and Brand Services and Programs

Objective 1 Develop innovative strategies and outreach materials to market various programs.

Objective 2 Host employer focused and sponsored events based on trends and interest.

Objective 3 Encourage participation with partners within the community.

Motion: Robert Copersmith

Second: Alex McGuire

The Workforce Solutions Committee recommended approval of the 2017 – 2018 Workforce Solutions Strategic Plan.

The motion carried.

Other Administrative Matters

No items were brought forward for action

Information Items

Regional Targeted Occupations List

Each year, the state issues a local Targeted Occupations list and CareerSource Tampa Bay develops a Regional Targeted Occupations list based on local labor market information and input from employers. To qualify for the Targeted Occupations list, an occupation must have at least 25 annual openings, have a mean wage of at least \$14.51, and an entry wage of \$11.79. The list serves as a guide for WIOA eligible individual and case managers.

Since last program year, there have been no changes to the approved Regional Targeted Occupations List. The list has been updated to reflect the current program year. A copy of the listing was provided in the meeting packet.

2016 - 2017 Workforce Solutions Goals Update

Period covering July 2016 thru June 2017

- Tampa Hillsborough Economic Development Corp.
 - No. of Job Orders: 16
 - No. of EWT and/or IWT: 0
 - No. of QRT and/or OJT: 9
- Professional Talent of Tampa Bay
 - No. of Placements: 141

- Ave. Wage: \$26.27
- OJT
 - Total Funding \$9,61,488.36
 - No. of Trainees: 481
 - No. of Employers: 88
 - Average Wage at Placement: \$14.27
- Paid Work Experience
 - Total Funding: \$918,452.84
 - No. of Trainees: 355
 - No. of Employers: 47
 - Avg. Wage at Placement: \$10.74
- EWT
 - Total Funding \$1,350,000.00
 - No. of EWT Awards: 47
 - No. of Trainees: 1,266
- Website Traffic
 - # of People Visited Site: 292,944
 - # of Visits: 474,816
 - Page views: 1,727,121
 - Returning Visitors 39%
 - New Visitors: 61%
- Social Media Traffic
 - # of New Twitter Followers: 630
 - # of New Facebook Fans: 1,214
 - # of Engagements: 17,051
 - # of Impressions: 5,242,320

Training Vendors Outcome Report

- The total # of all WIOA customers who exited training since the beginning of the current program year: 213
- The total # of all WIOA customers that exited training since the beginning of the current program year without completing training: 25
- The total # of all WIOA customers that exited training since the beginning of the current program year after completing training: 188
- The total # of all WIOA customers that exited training since the beginning of the current program with no job at the point of training completion: 50
- The total # of all WIOA customers that exited training since the beginning of the current program had a job at the point of training completion: 138
- The total # of all WIOA customers that obtained a job after they exited training, whether they completed training or not, during the current program year: 156
- The total # of all WIOA customers that exited training since the beginning of the current program and obtained a job that was directly related to their training: 92
- Training completion rate: 88%
- Job placement rate: 73%
- Training related job placement rate: 43%

Tech Hire Program

- Total no of participants served: 270
- Total participants enrolled in Education/Training: 270
- Total no. of participants completing training: 122
- Total no. of unemployed participants who obtain employment: 80

Help Wanted Online Summary

In July 2017, the top three online advertised occupations were:

- Registered Nurses:990
- Software Developers, Applications: 706
- Computer Systems Analysts: 601

Reports – Industry Insights

Education provided by Darrel Faber, Hillsborough County Public Schools

- New training course titled PSAV added.
- Added electrical engineers apprenticeship program.

Education provided by Tim Harding, University of Tampa

- No. of enrollments has increased to 9K students.
- We are continuing to expand the campus facilities. Construction for the residents' hall is almost completed.
- A new training course, Physician Assistant, will be added in fall.

Economic Development provided by Yanina Rosario, SBDC

- Basic Economic Development course will be held on Nov 6 – 9, 2017 at downtown Tampa.

Public Comments

None was made.

Adjournment

The meeting was adjourned at approximately 9:35 a.m.