

Press Release



FOR IMMEDIATE RELEASE

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New Hillsborough Workforce Training and Placement Program to Help Residents Fill High-Demand Jobs

~ CSTB & Hillsborough County expands Manufacturing Alliance model ~

TAMPA, FL – The Hillsborough County Board of County Commissioners approved an agreement and funding for the new Targeted Industry Sector Workforce Training and Placement Program on Dec. 8, 2021, with CareerSource Tampa Bay.

The new program will help Hillsborough County residents increase their employability by providing resources, tools, and support services to overcome barriers to employment and successfully transition from unemployment or underemployment into a sustainable jobs with local employers.

Some of the major Targeted Industry Sector Workforce Training and Placement Program initiatives include:

- Coordinate the Hillsborough County Career Pathways Alliance partnership consisting of employers, industry associations, partner agencies, apprenticeship programs, educational institutions, and staffing companies.
- Develop meaningful, paid work-based learning experiences.
- Work with employers and educational partners to develop career pathways for high-demand jobs that will outline a training curriculum, needed skills, and easily understandable career ladders.
- Work with Hillsborough County Public Schools and Hillsborough Community College to align their occupational skills certifications, training curriculum, and desired outcomes with industry standards for high-demand jobs.
- Create targeted career exploration activities and outreach efforts to increase awareness and encourage careers in high-demand, middle- to high-skill jobs.

The targeted industry program expands and enhances the successful Manufacturing Alliance partnership started in 2014 between Hillsborough County, CareerSource Tampa Bay, Hillsborough Community College, Hillsborough County Public Schools, manufacturers, and regional manufacturing associations to address an industry "skills gap", a mismatch between what employers need in terms of worker skills and the skills offered by the available workforce.

For more information about the new initiative, visit.

About CareerSource Tampa Bay

Programs and initiatives are sponsored by CareerSource Tampa Bay and the State of Florida, Department of Economic Opportunity and fully supported by the U.S. Departments of Labor, Health and Human Services, and Agriculture as part of awards totaling \$23,321,277.

CareerSource Tampa Bay works with businesses and candidates to leverage their training, retraining, and competitive opportunities in the workforce. CareerSource Tampa Bay provided 173,319 services to 37,054 active Wagner-Peyser individuals during the program year 2019-2020. CareerSource Tampa Bay, with our five career centers, is the single largest source of job candidates in the region, from entry-level to executive-level candidates. We work closely with all Veterans.

Businesses can access CareerSource’s wide range of services that include recruiting, training for new and existing employees, targeted hiring events, and retention support strategies. All resources and services are provided at no cost to both businesses and job candidates. Programs funded through CareerSource Tampa Bay are equal opportunity programs with auxiliary aids and services available upon request to individuals with disabilities. Persons using TTY/TTD equipment use Florida Relay Service 711. A proud partner of the American Job Center network to learn more, visit www.careersourcetampabay.com.

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