

**CareerSource Tampa Bay
Minutes of the Youth Development Committee Meeting**

Date: November 18, 2020

Location: Zoom Meeting

Call to Order: Tom Aderhold called the meeting to order at 9:01 a.m. There was a quorum present, with the following Youth Development Committee members participating.

Members in Attendance

Tom Aderhold, Dr. Vanity Barr-Little, Leerone Benjamin, Scott Brooks, Dr. Ginger Clark, John Howell, Geordie Hyland, Conchita Canty-Jones, Richard Padilla and Thayne Swenson.

Members not in attendance

Paul Orvosh, Roy Sweatman, and Ocea Wynn.

Staff Present

John Flanagan, Jody Toner, Doug Tobin, Chad Kunerth, Dan Schneckenburger, Nicole Beverley, Michelle Schultz, Michelle Zieziula, Jennifer Wilson, and Tammy Stahlgren.

County Liaison

Kenneth Jones.

Others Present

Jackie Gill of HCC.
David Ross of HCC.

The agenda items are listed in the order of discussion.

- ▶ Indicates Committee Action
- Indicated Action Needed

Pledge of Allegiance

Tom Aderhold led the Pledge of Allegiance.

Public Comments

There were none.

Presentation

HCC Assessment Process – Presentation given by Jackie Gill, HCC.

The complete presentation can be found on pages 2-21, of the November 18, 2020 Youth Development Committee Agenda Packet.

WIOA Outreach Program – Overview given by Jennifer Wilson, CSTB.

Making the connections are the key. We will need to direct all youth to CSTB to make sure they are getting all the resources that they are eligible to receive. It was noted that in order to receive funding they must not be registered or enrolled in school/college.

- Develop a visual presentation on tracks of eligibility for WIOA Youth.
- Compare CareerEdge Career Cluster to MyNext Move used by HCC.

Action Item

▶ Action Item #1 – Approval of August 19, 2020 Youth Development Meeting Minutes (Refer to page 23 of the November 18, 2020 Youth Development Committee Agenda Packet)

- A motion to approve the August 19, 2020 Youth Development Meeting Minutes
 - Motioned: Dr. Ginger Clark
 - Seconded: Leerone Benjamin

- The motion carried.

Information Items

Information Item # 1 – PY 20-21 Youth Performance Goals – Update provided by Jennifer Wilson

(Refer to page 27 of the November 18, 2020 Youth Development Committee Agenda Packet)

Highlights of the Youth Performance Goals were given. It was announced that John Flanagan has tasked the team to create a website dedicated to youth, create a new tag line and logo, and have a Youth Center physical location in the future. Doug Tobin, Director of Marketing reported that this is going to take some time but is hoping to have a Beta of the website and/or logo for the committee at the February 2021 meeting.

Information Item # 2 – CSTB Youth Policies – Update provided by Nicole Beverley

(Refer to page 34 of the November 18, 2020 Youth Development Committee Agenda Packet)

Nicole Beverley outlined the process and procedures in creating and approving policies. Policies can be shaped by the Board if they are consistent with eligibility guidelines.

Outlined below are the existing CSTB Board approved policies that specifically apply to the WIOA Youth Program:

- WIOA Title 1 - Program Eligibility Criteria Policy #019-C0035
- WIOA Youth 5% Exception and 5% Limitation Policy #019-C0050
- Youth Requiring Additional Services Policy #019-C0031
- Supportive Service and Incentive Policy #018-C0012
- On-the-Job Training (OJT) Policy #018-C0011
- CSTB Paid Work Experience (PWE) Policy #019-C0016
- Apprenticeship Policy #019-C0041

All Approved policies can be found on the CSTB website

(<https://www.careersourcetampabay.com/reports-and-publications/>) located under the “Reports and Publications” section, under “About Us.”

Information Item # 3 – Wagner Peyser Demographic PY 19-20– Update provided by Chad Kunerth

(Refer to page 36 of the November 18, 2020 Youth Development Committee Agenda Packet)

Mr. Kunerth reviewed the Wagner-Peyser Demographics for PY 19-20. All CSTB Customers are automatically enrolled into the program. The demographics are tracked by age, education level, and race/ethnicity.

- Youth between ages 16-24 make up 18.8% of the Wagner-Peyser Demographics.
- 10% have less than a high school education,
- 4.2% have a vocational certificate
- 43% have a high school diploma or GED.
- 15.8% have some college
- 8.4% have an associate degree
- 16.4% have a bachelor's degree
- 1.3% have a master's degree or higher

The following discussion ensued about youth dropping out of high school. It was suggested that CSTB develop a partnership with the District. We want to assist those students who have dropped out of school and we need Hillsborough County Schools to refer them to CSTB to enroll them in our programs. Data supports that those students who have dropped out is a generational pattern. Research shows that parents are younger, specifically within the African American population. Parents can be assisted under the WIOA program.

Information Item #4 – Youth Unemployment Rate – Update provided by Chad Kunerth
(Refer to page 38 of the November 18, 2020 Youth Development Committee Agenda Packet)

Youth unemployment rates are nearly double the overall unemployment rate. The unemployment rate for 16-19 years old is 24% and ages 20-24 is 63% in the Tampa Bay area, reflective of the national downward trend of having fewer young people in the labor force.

Information Item #5 – Summer Job Connection (SJC) 2020 – Update provided by Jennifer Wilson
(Refer to page 39 of the November 18, 2020 Youth Development Committee Agenda Packet)

On January 4, 2020, the Summer Job Connection sign-up application launches for Employers and Youths. There will be a press conference at 9215 North Florida.

- It was suggested to send a formal invite to the press conference to Superintendent Davis.

Future Business

- Conchita Canty-Jones will invite a staff member from the district to discuss the STEM program and the DOD grant.
- Outreach to the Board – Youth Committee Chair, Tom Aderhold recommended that we create a deliverable (flyer or web-based) for Board Members and Committee Members that will provide a brief overview of our Youth Services that can be distributed to promote the program(s).

Adjournment

The meeting was adjourned at 10:39 a.m.

Minutes submitted by Tammy Stahlgren – Administrative Services Coordinator.